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May 15, 2007

**Via fax (415) 989-1663**

Jeffrey Knowles  
Coblentz, Patch, Duffy & Bass LLP  
One Ferry Building, Suite 200  
San Francisco, CA 94111

*Re: Mateel Community Center v. People Productions, et al.*

Dear Mr. Knowles:

Consistent with my phone message of yesterday afternoon and our phone conversation of yesterday evening, this correspondence will confirm the Board's response to your client's last proposal.

Your client claims that there is "confusion" among the ticket buying public arising from his unilateral promotion of a "Reggae Rising" event planned for the same weekend and same location as Reggae on the River such that he is worried about the ability to fully sell tickets for all authorized attendance.

My clients have no doubt that your client and his backers have the ability to remove this "confusion" by clearly removing their competing "Reggae Rising" references from the market place. Reggae on the River has been in place for over

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23 years and is well recognized by the ticket buying public. The event has sold out for a number of years.

My clients are not interested in assisting in the promotion of a competing event and will not agree to the use of any competing trademark and in particular, the "Reggae Rising" label in the promotion of the event. The Mateel is, however, willing to address your client's fears. They will provide a \$20.00 credit toward any sums owed by your client to the Mateel including infrastructure when those sums are finally determined for the amount of tickets left unsold for the 2007 event.

As I indicated to you in my messages and conversation yesterday, the ability to transfer advanced ticket sales as part of this offer will expire at 9:00 a.m. this morning. After that time, 2b1 must maintain good faith with those who purchased tickets to the 2007 Reggae on the River and will begin refunding ticket sales.

Since you have advised that any arrangement for the 2007 event would necessarily require the inclusion of a transfer of those advanced tickets, I will assume that there will be no resolution for this year and the Mateel will be forced to announce the cancellation of the 2007 music festival at that time.

Very truly yours,

WILLIAM R. BRAGG

WRB:pl

cc: Taunya Stapp (via e-mail)  
Jim Aste (via fax 445-2961)